

Escenic Community Engine

Building Communities Online

Social Networking is driving web usage and setting new rules for doing business online. The Escenic Community Engine enables you to unleash the power of your community or helps you build new ones. It lets users voice their opinions and share their own comments and stories on your platform, facilitating collaboration and user-generated content and enabling you to embrace the Web 2.0 phenomenon.

The Escenic Community Engine provides the toolkit for building a tailor-made online community – from adding just a simple discussion forum to your publication to creating a comprehensive, independent community site à la MySpace or Facebook featuring all key functionalities of an online community.

Functionalities include:

- Flexible usage of individual components
- Scalable to large audiences
- Publish both content and user content

Escenic Community Engine can be used as a separate Online Community on an independent server using all available features or it can be integrated into your publication with just selected modules.

Modules:

- Profile creation
- Networking
- Content creation
- Multimedia upload
- Forums
- Comments
- Moderation
- Tagging
- Rating
- Blog
- Favorites
- Messaging

Module architecture:

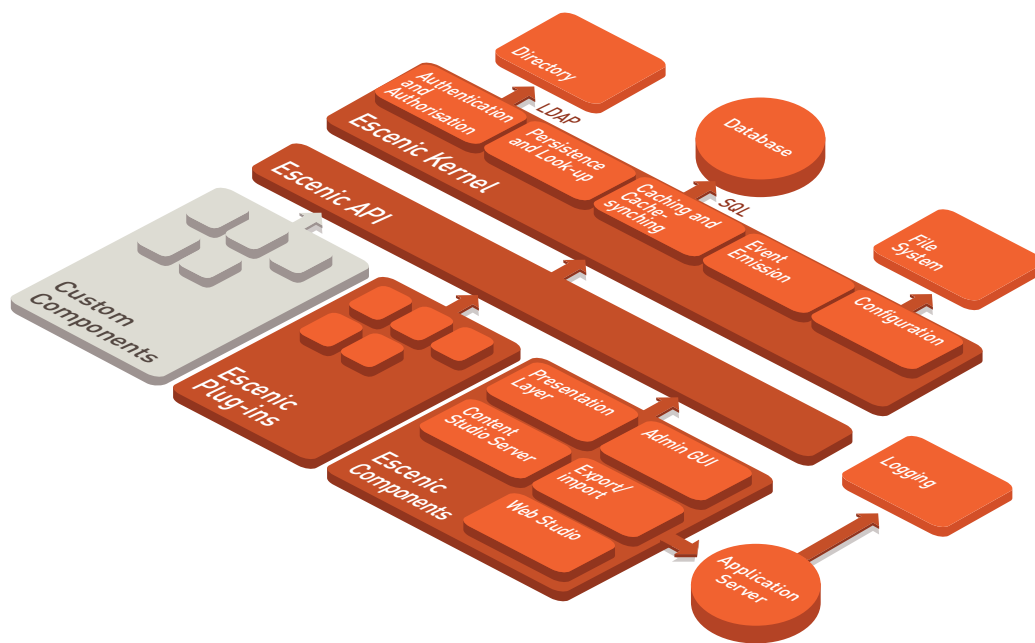
Each of the community modules provide a specific functionality and can be used separately in Escenic publications. Some of the modules have dependencies to other modules and can only be used together. The modules use the Escenic API to communicate with Escenic Content Engine, making them future proof with future updates and upgrades possible.



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Community Architecture



Modules consist of one or more of these components:

- AJAX services
- Plug-in API
- Database scripts extending the data model
- Plug-in core and services classes
- Struts actions
- JSP Tag library

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