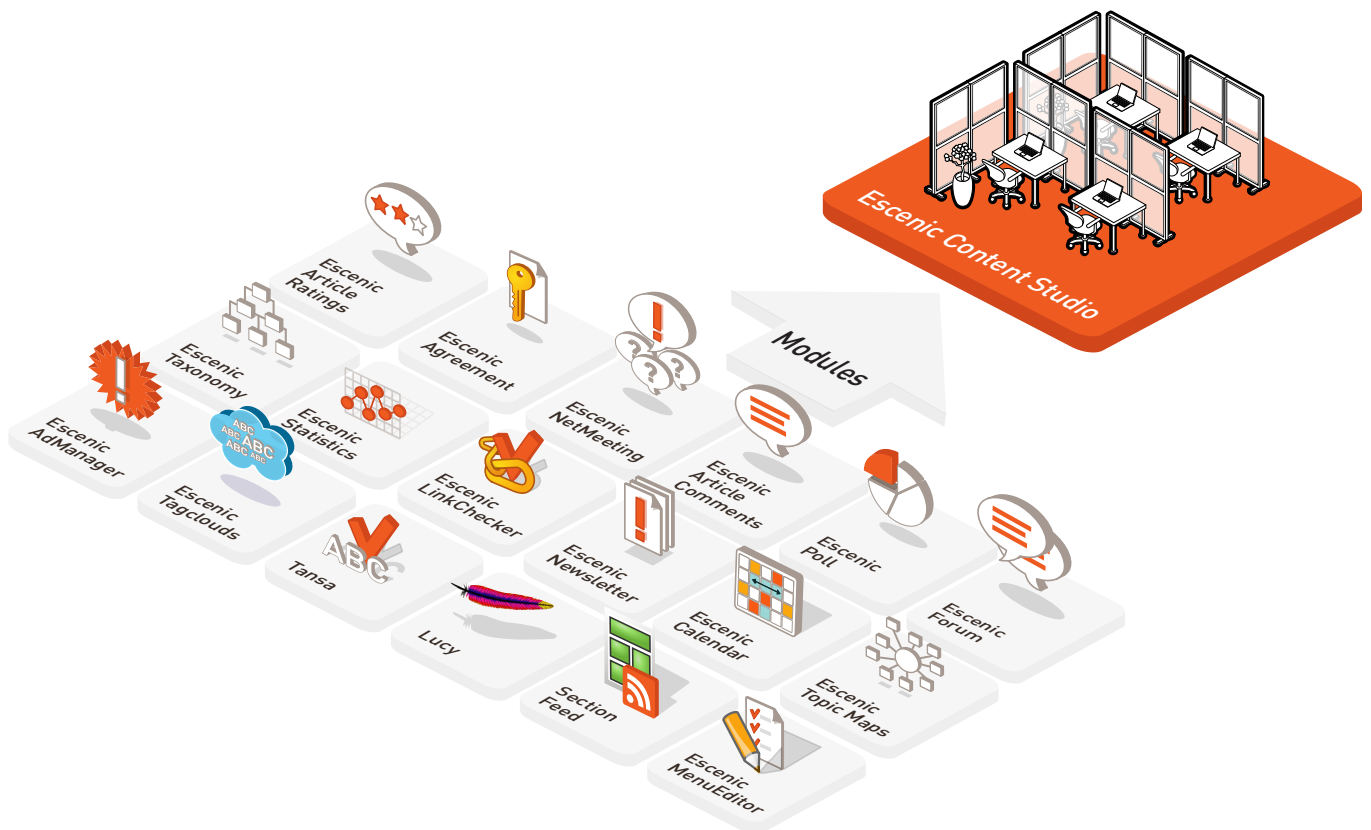


# Escenic Modules

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## Agreement

Agreement provides access control to parts of the web site.

Restrict content access to registered and/or paying users, combine this with Escenic's advanced user and group management tools, and present different content to different users and/or groups.

The Escenic Content Engine includes an Agreement Provider, making it possible to implement different ways of restricting access, requiring payment, and so on. The Agreement module needs no customisation in order to work with the selected payment solution.

## Forum

Forum is a framework for managing postings from external users to a web site, providing functionality for discussion forums, article comments and net meetings.

### Discussion forums

Forum contains an administration interface facilitating moderation, approval, rejection and other tasks regarding the administration and maintenance of a discussion forum. It also contains a specialised tag library for developing JSP templates and customising Forum to specific needs.

## Article comments

Users can write comments to articles and these can be published directly or they can be moderated. The presentation of the user comments is controlled with templates and the sorting, threading, etc. can be customised for the website.

## Net meetings

Forum also provides functionality for answering questions from the website's visitors. Questions received can be edited (if needed), answered, and published on the website. This is suitable for "ask the expert(s)", "celebrity chats" and so on.

Forum module can also be combined with the Agreement module to require registration and/or payment.

## Category and taxonomy

Powerful classification of content independent of content location

Category is a module for content classification. It mixes the flexibility of keywords with the structure of file system folders. The module supports an unlimited number of category trees where each tree is a categorization hierarchy.

Categories are intended for web sites requiring a powerful addition to the standard section mechanism in Escenic Content Engine.

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## Menu Editor

Create menus independently of the underlying content hierarchy and provide multi-language menus.

The Menu editor is a tool for managing a web site's navigational structure, independently of how the content is organized in sections inside Escenic Content Engine. Among the features is the capability to create multi-language menus and links.

The Menu editor consists of a GUI Java editor for the XML describing the site's navigational structure, core code for providing functionality in Escenic Content Engine, specialized tag library and a template developer's guide.

## Newsletter

Keep your users up to date using content stored in the Escenic Content Engine.

Publish email news to users, with content from the Escenic Content Engine. Text and images in the newsletter can be linked to the website, thus enabling the recipients to get more information about topics mentioned in the newsletter.

A web site may have several newsletters with several different groups of subscribers. As the newsletter content resides in the Escenic Content Engine, generating newsletters and articles can be done quickly and efficiently.

## Link Checker

LinkChecker is a tool for quality control of URLs. It validates all external URLs and generates reports of any invalid URLs.

Though all internal URLs are maintained by the Escenic Content Engine itself, ensuring that all internal content relations are valid, links to external web sites can be broken. Link checker checks all URLs and provides user-friendly reports, making it easy to discover and correct any broken links.

## Lucy

High-performance content repository search.

Lucy is a plug-in that works as a connector for the high performance, open source full-text search engine Lucene from Apache.

Lucy functions as a bridge between Escenic Content Engine and Lucene, allowing Lucene to index Escenic content, and Escenic to perform a multi-parametered full-text search in the Lucene index.



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## **Poll**

Let the users participate by voting in surveys.

Poll gives the web site's users the ability to vote in surveys. A poll is a single question with two or more alternative answers. The answers are stored in Escenic Content Engine, and can either be hidden (perhaps until a specific date), or presented to the users with templates.

The poll and the results can be presented in a number of ways - graphs, diagrams, etc can be implemented through JSP templates.

## **Profile Web Service**

The Escenic Profile Web Service provides an interface for accessing and modifying Escenic profiles. It makes it easy to integrate Escenic Content Engine with third-party systems, as it enables many applications to share users and users' profiles.

The advantages of sharing the user and profile information among the different applications is obviously the elimination of redundant data. The same user and profile information is only needed to be stored once, instead of having to synchronise the data between the different systems through constant export and import routines, Saving profile data in one place saves storage, database activity and network load.

Furthermore, having the profile data in the Escenic Content Engine makes the profile information easily available for template development through the profile tag library. One can for example list all profile articles (user settings, personal preferences etc) with just one such Escenic tag.

## **Section Feed**

Automatically feed content from one part of the site to another, or from one publication to a different one.

This module automatically feeds content between different publications and/or sections, and can be used to distribute content through multiple web sites, or sections within the same web site. Special criteria can be set up, so that only certain content is distributed.



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## Community Modules

Each of the Escenic Community Engine modules provide a specific community functionality. Modules can be used separately in different Escenic publications. Some of the modules are dependent on other modules and can only be used together - the profile module is needed for networking, and so on.

### Profile creation

Enables user to create user profiles, group profiles, partner profiles (for sponsoring partners) and theme profiles.

### Networking

This module let users to create, join and maintain networks with other users.

### Content creation

This is a great tool enabling the users to create their own articles or blogs.

### Comments

Allows users to comment on articles, pictures, blogs and other content.

### Moderation

Users that have administrator privileges can edit or delete any content on the site, using the easy-to-use front-end forms and tools.

## Tagging

Users can label content with tags, which can be both from a hierarchy of tags and custom-made by the user.

## Rating

Users can rate content using, and the presentation of the rating functionality is very flexible - it can be a number of stars, a dice, a bar, etc.

## Blog

Each user can create a blog, enabling them to publish text, images and other content.

## Messaging

User can use the messaging functionality to send each other messages, and also "chat". The messaging module supports exchange of messages of any kind: text, images, etc.

## Statistics

The statistics module records actions carried out by a user, such as reading content, tagging, adding or updating articles, posting comments, rating, viewing etc. The statistical information gathered allows the creation and display of lists such as most read lists or most active members.



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## **Tansa Text Proofing**

Escenic Content Studio is now fully integrated with the advanced text proofing tools from Tansa Systems.

The new "Tansa" menu in Content Studio provides access to the Tansa server-based spelling and hyphenation tools, which are available for several languages.

Unlike any other spelling tool you've ever worked with, Tansa proofreads your content by looking at the words in context, making it capable of checking not only the spelling of words, but also the usage of words and the style of your writing. Tansa accomplishes this by checking your written text against a dictionary and set of style rules customized specifically for each publication.

Tansa supplies custom dictionaries to all of its customers, built by combining the chosen base language dictionary of the customer (such as American English) with a localized set of words and phrases. The list of local words and phrases is compiled by analyzing at least 12 months worth of the customer's published text. Additionally, any special local style rules the customer uses are integrated and thus the client is provided with a custom dictionary that already includes many of their local names and technical terms.

As part of the solution that Tansa Systems provides, these dictionaries are updated several times a year, based on the customer's system log files. These log files provide a great deal of usage and statistical information allowing continuous fine-tuning of the customer's system.

Over time, the customer's Tansa server develops an in-depth knowledge of their style of writing. Dictionary files continue to grow each year with lists of the words and phrases that are acceptable and used correctly - as well as the various types of incorrect usage and mistakes that have been made by users. This makes Tansa far more effective at finding and correcting spelling, text usage (style) and punctuation mistakes than ordinary spelling tools.

For more information on how Tansa System 3 works, visit: [www.tansasystems.com](http://www.tansasystems.com)

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