

Escenic Customer and Partner Day 2008 - Monday 9th of June

Time	Reception area	Main ballroom	Stranger Salon	H.M. Grisen	Amaldus	Kringla	Bar area (upstairs)
10:00-10:45	Registration						
11:00-12:30		Keynotes					
11:00-11:15		Welcome - Knut I. Skeid, CEO, Escenic AS. & Øyvind Ørbæk, CEO, Escenic Inc.					
11:15-11:40		Escenic & Vizrt - why we think it's such a good idea - Bjarne Berg, CEO, Vizrt					
11:40-12:05		Oracle in Media, Trends and Key drivers. Approaches to embrace the Challenges / Opportunities within CRM and BRM - Migge Hoffmann Korzen, Senior Director, Media & Entertainment, Oracle EMEA					
12:05-12:30		Escenic 5 and other development updates from Escenic R&D - Tom Handegård, CTO, Escenic					
12:30-13:15			Newsroom Efficiencies at the Telegraph Media Group - Justin Williams, The Telegraph Media Group	Getting users involved using Escenic Simple Publishing - Bjørn Vindenes, Bergen Kommune & Øyvind Litlere, Bouvet	Oracle - TBA	Template Developer Goodies in Escenic Content Studio 5.0 - Erik Mogensen, Escenic	Escenic Content Studio 5.0 demo - Alexandra Solheim, Escenic
13:15-14:15							LUNCH
14:15-15:00			Pimp your site-How journalists can spice up their stories by adding branded graphics - François Laborie, Executive VP, Vizrt	TBA	"Best practices" for hosting Escenic sites - Edward Fjellskål, Senior Systems Consultant, Linpro	Conchango - TBA	Escenic Content Studio 5.0 demo - Alexandra Solheim, Escenic
15:00-15:15	COFFEE BREAK	COFFEE BREAK	COFFEE BREAK	COFFEE BREAK	COFFEE BREAK	COFFEE BREAK	COFFEE BREAK
15:15-16:00			How to turn online video content into a sustainable solution - François Laborie, Executive VP, Vizrt	Mobile Publishing - Lessons from Scandinavia - Nick Robertshawe, Business Development Manager, Mobiletech	Using search technologies for repurposing of content - Morten Medhus, Account Director, Comperio	Managing an Escenic Enterprise project - TBA	Escenic Content Studio 5.0 demo - Alexandra Solheim, Escenic
16:00-17:00		Closing/Entertainment & Lottery					

\*This programme is subject to change.